



Bloom360 Learning Community Marketing & Development Manager (32 hours per week)

Founded in 2017, Bloom360 Learning Community is an innovative, 501(c)-3 nonprofit in East Troy, WI offering three programs for neurodivergent individuals and parents/caregivers: 1) Day School that serves Learners, ages 5-21; 2) Roots Program – serving ages 5 to adult; and 3) Community Workshops serving families, caregivers and professionals. We are looking to grow our reach and impact and are seeking an individual to assist with and lead aspects of our marketing, event and communications efforts. We've created a unique whole person educational model with a focus on human development, relationships, and strengths. We support and nurture growth for each Learner's developmental uniqueness. Our goal is to help our Learners bloom into the best version of themselves.

Our school uses a project-based curriculum as our main method of teaching and learning and a developmental framework to assess social/emotional capacity and academic readiness. This learner-centered approach helps the child grow through active exploration through interest-driven, hands-on projects and activities that allow practice in real-world skills and challenges. Each year, Bloom360 Learners average 15% growth toward their individualized social-emotional goals and complete numerous individual and group projects/activities that meet state academic standards. Our team of Learning Guides (i.e., teachers, therapists) is dynamic, heart-centered, and willing to go the extra mile for the Learners and each other. Our environment is a beautifully renovated historic schoolhouse with a large addition, which creates a 10,000 square foot state-of-the art center that includes a sensory gym, makerspace, full kitchen, large multi-purpose space with aerial yoga swings, project lab, lounge and several learning pods that serve as smaller classroom-like spaces for individual and small group project work.

Bloom360 is uniquely supported by its partnership with Vista360, LLC, a financial services consulting firm, managed and led by Bloom360's founder. This unique partnership provides opportunities that would not otherwise be possible for a non-profit organization. For more information about this partnership, please visit <https://vista360llc.com/community-involvement/>.

Responsibilities include:

- Working with our President and other team members, position is responsible for implementation of our marketing, development, fundraising events and communications efforts for current and future programs. Specifically, responsibilities include:
 - Written communications
 - Marketing strategy, content creation – digital, print; working with website developer
 - Social media and digital marketing management – campaign planning and community engagement
 - Event planning – fundraising, community events
 - Donor stewardship, engagement and development
 - Representing Bloom360 at select resource fairs, community and outreach events
 - Working with grant writer to provide information as needed
- Bring innovative ideas forth in areas of marketing and development.
- Plan, organize and implement various responsibilities.



- Work in a collaborative, honest, “let’s do it and get it right” culture that celebrates and honors the contributions of each team member and is dedicated to working through misunderstandings and mistakes together.
- Work 32 hours per week; a small portion may be remote

Requirements include:

- Highly motivated, emotionally self-aware, and energetic individual who thrives in a growth mindset, dynamic environment and embraces change and mistakes as a learning opportunity.
- Ability to multi-task and utilize existing resources (people, processes, software) to execute.
- Experience working with a small team and wearing multiple hats.
- A bachelor’s degree in marketing, communications or relevant area.
- Five+ years of marketing, development, communications and/or event planning work experience in an educational setting, nonprofit and/or disability-focused organization.
- Knowledge and experience in current digital social media platforms.
- Confident with communicating thoughts, ideas, and information.
- Excellent writing skills.
- Self-starter, able to take initiative regarding activities and collaborate with team members.
- Proficiency in Microsoft Office and Canva programs.

Compensation and Benefits:

- Compensation is competitive and based on experience
- Professional and personal development opportunities are offered regularly
- Benefits include health insurance, dental insurance, short term and long-term disability, a retirement plan with employer matching contribution, PTO and Paid Holidays

Interested, qualified candidates should submit a resume and cover letter to:

Patrick Braun

pbraun@bloom360.org

www.linktr.ee/bloom360lc

Recruiters need not apply.

Bloom360 is an Equal Opportunity Employer.